



Social Media Toolkit

PBS SoCal and Variety present "Variety Studio: Actors on Actors," a series of half-hour specials that take you inside the biggest television programs of the year through candid conversations between some of today's most acclaimed actors.

Social Media Assets

Square Promo videos & Photos:

https://www.dropbox.com/sh/8lfs2ps2aqnw5lb/AABbpEoCy1dLiwW7dp4_BYh0a?dl=0

Relevant Handles & Hashtags

#ActorsOnActors

	Facebook	Twitter	Instagram
Variety	@variety	@variety	@variety
S12 E1			
Regina King		@ReginaKing	@iamreginaking
Reese Witherspoon	@ReeseWitherspoon	@ReeseW	@reesewitherspoon
Anne Hathaway	@Hathaway		@annehathaway
Hugh Jackman	@HughJackman	@RealHughJackman	@thehughjackman
Kieran Culkin			
Dan Levy	@DanLevy	@Danjlevy	@instadanjlevy
S12 E2			
Sandra Oh		@IAmSandraOh	@iamsandraohinsta
Kerry Washington	@thekerrywashington	@kerrywashington	@kerrywashington
Tessa Thompson		@TessaThompson_x	@tessamaethompson
Ramy Youssef		@Ramy	@ramy
Russell Crowe	@Russellcrowe	@Russellcrowe	@russellcrowe
Nicole Kidman	@NicoleKidmanOfficial		@nicolekidman
S12 E3			
Jennifer Aniston	@JenniferAniston		@jenniferaniston

Lisa Kudrow	@LisaKudrow	@LisaKudrow	@lisakudrow
Daveed Diggs		@DaveedDiggs	@daveeddiggs
Anthony Mackie	@OfficialAnthonyMackiepage	@AnthonyMackie	@anthonymackie
Henry Cavill	@henrycavill		@henrycavill
Patrick Stewart	@SirPatStew	@SirPatStew	@sirpatstew
S12 E4			
Claire Danes			@clairedanes
Damian Lewis		@lewis_damian	
Zendaya	@Zendaya	@Zendaya	@zendaya
Mj Rodriguez	@MJRFanPage	@MjRodriguez7	@mjrodriguez7
Chris Evans	@chrisevans	@ChrisEvans	@chrisevans
Paul Rudd			

Social Copy

S12 E1: Reese Witherspoon, Hugh Jackman, and more

Regina King (Watchmen) with Reese Witherspoon (Little Fires Everywhere)

Anne Hathaway (Modern Love) with Hugh Jackman (Bad Education)

Kieran Culkin (Succession) with Dan Levy (Schitt's Creek)

Facebook (please tag using handles above)

On the season 12 premiere of Variety Studio: Actors on Actors, Regina King and Reese Witherspoon reminisce about meeting on the set of Legally Blonde 2, Anne Hathaway and Hugh Jackman reveal how much research goes into playing a real person, and Kieran Culkin and Dan Levy exchange notes on portraying wealthy families! Tune in or stream at [TUNE IN INFO].

Instagram

On the season 12 premiere of @Variety Studio: #ActorsOnActors, @iamreginaking and @reesewitherspoon reminisce about meeting on the set of Legally Blonde 2, @annehathaway and @thehughjackman reveal how much research goes into playing a real person, and Kieran Culkin and @instadanjlevy exchange notes on portraying wealthy families! Tune in or stream at [TUNE IN INFO].

Twitter

"Being a mother cracked me open and made me realize my purpose is more than just being an actress." –@ReginaKing talking to @ReeseW about motherhood on the season premiere of @Variety Studio: #ActorsOnActors. Tune on or stream at [TUNE IN INFO]

"Thank God we got to work together and I pray every day that it happens again."
—@RealHughJackman to Anne Hathaway. On the season premiere of @Variety Studio: #ActorsOnActors the two reminisce about their time working together on Les Misérables. Tune in or stream [TUNE IN TIME]

On the season premiere of @Variety Studio: #ActorsOnActors, Kieran Culkin & @Danjlevy discuss portraying two very different kinds of wealthy families. Tune in or stream at [TUNE IN INFO].

S12 E2: Sandra Oh, Kerry Washington, and more

Sandrah Oh (Killing Eve) with Kerry Washington (Little Fires Everywhere)
Tessa Thompson (West World) with Ramy Yousseff (Ramy)
Russell Crowe (The Loudest Voice) with Nicole Kidman (Big Little Lies)

Facebook (please tag using handles above)

On the next Variety Studio: Actors on Actors, Sandra Oh and Kerry Washington share how they stay creative during quarantine, Tessa Thompson and Ramy Youssef reveal what makes them say "yes!" to a role and Nicole Kidman and Russell Crowe give us a glimpse into their long friendship! Tune in or stream at [TUNE IN INFO]

Instagram

On the next @Variety Studio: #ActorsOnActors, @iamsandraohinsta and @kerrywashington share how they stay creative during quarantine, @tessamaethompson and @ramy Youssef reveal what makes them say "yes!" to a role and @nicolekidman and @RussellCrowe give us a glimpse into their long friendship! Tune in or stream at [TUNE IN INFO]

Twitter

From the "Stars, They're Just Like Us" file: @IAmSandraOh says working from home makes her "Realize how useless I am!" See her conversation with @kerrywashington on the next episode of @Variety Studio: #ActorsOnActors. Tune in or stream at [TUNE IN INFO]

"What does power look like? Does power look like a young woman? Does power look like a young woman of color?" —@TessaThompson_x & @Ramy discuss bringing diverse storytelling to TV, on the next episode of @Variety Studio: #ActorsOnActors. Tune on or stream [TUNE IN INFO]

"As it turns out, I've been practicing self-isolation for some three decades or more. I'm quite good at it." —@Russellcrowe chats with longtime friend Nicole Kidman on the next episode of @Variety Studio: #ActorsOnActors. Tune in or stream at [TUNE IN INFO]

S12 E3: Jennifer Aniston, Patrick Stewart, and more

Jennifer Aniston (The Morning Show) with Lisa Kudrow (Space Force)

Daveed Diggs (Snowpiercer) with Anthony Mackie (Altered Carbon)
Henry Cavill (The Witcher) with Patrick Stewart (Picard)

Facebook (please tag using handles above)

On the next Variety Studio: Actors on Actors, Jennifer Aniston and Lisa Kudrow reveal they watch Friends bloopers on YouTube too! Plus, Daveed Diggs and Anthony Mackie talk about The Avengers fandom, and Henry Cavill and Sir Patrick Stewart discuss working on superhero franchises. Tune in or stream at [TUNE IN INFO].

Instagram

On the next @Variety Studio: #ActorsOnActors, @jenniferaniston and @lisakudrow reveal they watch Friends bloopers on YouTube too! Plus, @daveeddiggs and @anthonymackie talk about The Avengers fandom, and @henrycavill and @SirPatStew discuss working on superhero franchises. Tune in or stream at [TUNE IN INFO].

Twitter

How do Jennifer Aniston and @LisaKudrow describe the first Friends table read? "Magical!" Watch them in conversation on the next episode of @Variety Studio: #ActorsOnActors. Tune in or stream [TUNE IN INFO].

"As a young Black actor, your career is only as good as your team's level of understanding you." —@AnthonyMackie joins @DaveedDiggs in conversation on the next episode of @Variety Studio #ActorsOnActors. Tune in or stream at [TUNE IN INFO]

Fun Fact: Henry Cavill once auditioned in front of @SirPatStew. Cavill says he "completely flubbed the audition." See their conversation on the next episode of @Variety Studio: #ActorsOnActors. Tune in or stream at [TUNE IN INFO]

S12 E4: Zendaya, Paul Rudd, and more

Claire Danes (Homeland) with Damian Lewis (Billions)
Zendaya (Euphoria) with Mj Rodriguez (Pose)
Chris Evans (Defending Jacob) with Paul Rudd (Living with Yourself)

Facebook

On the season finale of Variety Studio: Actors on Actors, Claire Danes and Damian Lewis reminisce about their time together on Homeland, Zendaya and Mj Rodriguez discuss telling stories that haven't been told, and Chris Evans and Paul Rudd bring us on the ride from Avengers franchise to TV shows. Tune in or stream at [TUNE IN INFO]

Instagram

On the season finale of @Variety Studio: #ActorsOnActors, Claire Danes and Damian Lewis reminisce about their time together on Homeland, Zendaya and @mjrodriguez7 discuss telling

stories that haven't been told, and @chrisevans and Paul Rudd bring us on the ride from Avengers franchise to TV shows. Tune in or stream at [TUNE IN INFO]

Twitter

The first 11 seasons of @Variety Studio: #ActorsOnActors took place on our set. This year, the conversations happen remotely, which is why @lewis_damian was in his car "... somewhere in the English countryside!" recording his segment with Claire Danes. Tune in or stream [TUNE IN INFO]

"It was the most beautiful moment of my life ..." —@MjRodriguez7 on auditioning for television. Don't miss her conversation with @Zendaya on the next episode of @Variety Studio: #ActorsOnActors. Tune in or stream at [TUNE IN INFO]

On the next @Variety Studio: #ActorsOnActors, @ChrisEvans tells Paul Rudd: "You're like a sorbet, like a palette-cleanser." And you, gentle viewer, will need to watch the episode to find out why. 😊 Tune in or stream at [TUNE IN INFO]