



KCET  PBS SoCal 

Annual Report to the Community

JULY 2021 – JULY 2022

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Introduction

Thanks to Viewers Like You

As we look back on the past year, the **Public Media Group of Southern California** (PMGSC)—comprised of Southern California’s two flagship PBS stations, **PBS SoCal** and **KCET**, as well as satellite service **Link TV**—we must first say “Thank You” to those who have supported us. It is because of you that we are a nationally recognized leader in public media and that we continue on our Mission to “Use the Power of Media for Public Good.”

Despite the many challenges we experienced coming out of the height of the COVID-19 pandemic, our team remained committed to providing high-quality content and programs for audiences of all ages and backgrounds.

With your help, we have also been able to support all families across our region to ensure that we were meeting the educational and cultural needs as we continued the work to close the opportunity gap for young children across the state. We made sure that our services were available for everyone to use anytime and anywhere for free. We achieved this by fostering collaborations throughout the city and establishing community partnerships, driven by our unwavering dedication to serving our diverse

community. Our efforts prioritize inclusivity and strive to propel progress towards greater equity.

We have successfully modernized our organization, cultivating innovation and embracing a multi-platform, diversified approach. This strategic evolution empowers us to navigate the ever-changing media landscape. With content available across various media platforms to over 18 million individuals that call Southern California home, we can proudly say that we now have over 2 million individuals streaming our content monthly across 10 counties.

In addition to over 130 employees that comprise our current staff, our 28 Board Members, the 26 Community Advisory Board Members and our hundreds of donors, contributors, outside production partners and community collaborators, we currently have over 155,000 members across Southern California.

Thank you for helping all of us at PBS SoCal, KCET and Link TV make these goals possible through your viewership, engagement. We appreciate your support and thank you for believing in us. We invite you to read on and see the breadth and depth of our services in our 2022 Annual Report to the Community.



Local Programming

Stories that Matter

The multiple LA Emmy®-winning series **Artbound** reflects a local viewpoint on Arts and Culture and provides complementary programming on national offerings like **Great Performances** and **American Masters**. Our locally produced Environmental series **Earth Focus** does the same for fans of **NOVA** and **Nature**. While the regional history program **Lost LA** attracts the same viewers that enjoy **Finding Your Roots**. And with new seasons of food justice series **Broken Bread** and **The Migrant Kitchen**, we were able to pave the way for the upcoming July 2022 PBS series **The Great American Recipe**.

Our award-winning, locally produced content covers important topics and promotes a better understanding of diverse cultures while sparking curiosity. The end result is a strengthening of our community with content that unifies and engages audiences connecting Southern California to the wider world.

LOCALLY PRODUCED HIGHLIGHTS Fall 2021

- **Artbound:** The 12th season of the Emmy® winning arts and culture series kicked off with an examination of one of the pioneers of Chicano rock 'n' roll, followed by five all-new documentaries focused on innovators making an impact in California and beyond.
- **Fine Cut:** Showcasing regional student filmmaking, the 22nd season provided valuable prize packages along with opportunities to engage with working entertainment industry professionals.
- **36th Annual Imagen Awards:** Annually recognizes Latinas and Latinos in the entertainment industry who work both in front of and behind the camera by honoring and celebrating ground-breaking performances, storytelling and powerful diverse programs. PBS SoCal and KCET had exclusive rights to livestream the event that also honored our 2020 program **Southland Sessions**, **"A Tribute to Linda Ronstadt at The Soraya"** in the category of Best Variety/Reality Program.



- **Eddy's World:** Tells the optimistic story of **Eddy Goldfarb**, a 100-year-old working toy inventor, best known for the iconic "Yakity Yak Teeth," KerPlunk, Vac-U-Form, Stompers and nearly 800 other classic toys.
- **Tending Nature "Indigenous Land Stewardship":** Highlighted the experience of California's Indigenous peoples and the cultural preservation of traditional practices.
- **LA County Holiday Celebration:** The annual three-hour seasonal music and dance spectacular in partnership with **The Music Center** returned to a free, in-person format.
- **Repeat the Sounding Joy:** Another regional Christmas concert event, in collaboration with **Concordia University Irvine** featured performances of festive carols, old and new.
- **Newport Beach Honors:** As part of the prestigious Newport Beach Film Festival, the 30-minute program celebrates outstanding achievement in film and TV including Honorees that included **Rosanna Arquette, Regina Hall, Harvey Keitel, Ray Liotta, Simon Rex and Jeffrey Wright.**
- **Lost LA:** Five new episodes marked the fifth season of the local historical documentary series that is a co-production with the **University of Southern California Libraries.**
- **The Great Thirst: William Mulholland:** This historical documentary explored the complex and storied history of California through the lens of its relationship with water and the creation of modern LA.
- **Earth Focus:** Local farmers suffering the effects of rural isolation, warehouse workers breathing polluted air, and uninsured families dealing with the stress of paying for health care were topics in the new season of the long-running environmental series.

Winter/Spring 2022

- **Broken Bread:** Restaurant entrepreneur and acclaimed chef **Roy Choi** returned to host season two of the series co-produced by **Tastemade**, with six new episodes that explored the future of the restaurant industry, featuring notable names like chef **Wolfgang Puck** and chef and food activist **Alice Waters.**
- **The Migrant Kitchen:** The fourth season took viewers out of Los Angeles to explore the booming food scenes across the nation, introducing a new generation of chefs whose cuisine is inspired by the immigrant experience.
- **Planet California:** Celebrating California's wildlife and wild places, and their coexistence with the 40 million people who call it home.
- **Off the Beaten Path:** The original series features the beauty, danger and endless wonder of Southern California's environments, and how unseen forces shape the lives of its residents now and in the future.



- **Earth Focus Presents: Patagonia Films** premiered 11 new films about environmental conservation both locally and globally.
- **LA: A Queer History:** The broadcast world premiere of the two-part documentary film uncovered the history of how Los Angeles became the forefront of the LGBTQ+ civil rights movement.
- **Hollywood Priest: The Story of Father 'Bud' Kieser:** The special tells the life story and national influence of the LA-based Roman Catholic priest and his forty-year career as a television and film producer during the "Golden Age of Television."
- **Bonnie Boswell Presents: A Conversation with Pastor James Lawson and Attorney Bryan Stevenson:** Award-winning producer/reporter **Boswell** took an intimate look at the two men, generations apart, who are both iconic figures at the vanguard of America's Peace and Justice Movement.



NATIONAL DISTRIBUTION "Create Locally, Share Nationally"

- We believe we can serve as an important national producer within the PBS System. In our work, we are committed to sharing the unique Southern California perspective with national audiences and made significant headway on the national distribution front in 2022. Over the course of the year, several local film acquisitions made their broadcast/streaming premieres on PBS SoCal and KCET and were soon made available to PBS stations across the U.S. including:
- **VOCES "Letters to Eloisa":** Local Californian filmmakers capturing the Latinx experience that included this moving portrait of a once-heralded gay Cuban writer who was silenced by the revolution.
- **VOCES "American Exile":** An exploration of two Mexican-American brothers who are facing deportation despite their military service in the Vietnam war.
- **From Sea to Shining Sea:** The uplifting musical travelogue debuted to stations nationwide combining footage shot at national parks and historic sites from across the country accompanied by internationally acclaimed music artists.
- **In the Water; Behind the Lens:** Reveals the dangers and challenges of local surf photographers.



LOCAL DIGITAL CONTENT

Our local programming also lives online on our KCET, PBS SoCal and Link TV websites. For example, ***SoCal Wanderer*** is our digital series that highlights hidden gems in our region that this season showcased trailblazing local female business owners.

Over the course of the year, we partnered with local producers to highlight more content for online audiences that was for and about the region in which we live—primarily in the news, arts, environmental and social justice areas. Other notable digital series over the course of the year include:

- ***May 19 Project***
- ***People's Guide to Orange County***
- ***Arts Education***
- ***Kneaded LA***
- ***Housing and Homelessness***
- ***Excavating the Future***



AWARDS

In addition to making a difference in our communities, our content was awarded with some extraordinary recognition.

- 7 Los Angeles area Emmy® Awards
- 14 SoCal Journalism Awards—more than any other LA-based broadcast organization.
- 9 wins from both the Los Angeles and Orange County Press Club awards (***Artbound*** receiving 23 out of the 35 nominations)
- 8 National Arts and Entertainment Journalism Awards
- Winner of the Public Media Award presented by NETA for the locally produced documentary ***LA: A Queer History***

Since its inception, the organization has received virtually every significant award for excellence in broadcasting, including more than 100 local and national Emmys® as well as the prestigious Peabody, duPont-Columbia and the national Edward R. Murrow Awards.

EDUCATION EFFORTS

We make content, curriculum, parent workshops, family learning events, and educator training available to the highest-need neighborhoods across Southern California. Our education commitments include:

Spanish Language Centric

We believe in a Spanish-first approach, ensuring our content has a playful learning and supportive tone in both English and Spanish.

Culturally Responsive

We are culturally responsive in all we do, provide, and create for families. Co-design is a core principle of how we create our content.

Educator Resources

We support educators with classroom tools, professional development and strategies that promote an anti-racist and anti-bias approach.

Supporting Neighborhoods

We serve the most vulnerable populations across Southern California, providing free educational materials and resources.

Equal Access

We provide bilingual access to content in every form including broadcast, digital, technology, and family/educator engagement.

Early Learning

Bridging the Education Gap


PBS has always been known for its efforts with children in the learning space. With iconic programs starting with **Sesame Street** and **Mister Rogers' Neighborhood**, the name PBS KIDS is now recognized as the number one educational media brand for kids. With programs like **Daniel Tiger's Neighborhood**, **Curious George** and recent additions to the lineup like **Rosie's Rules** and **Work It Out Wombats**, PBS KIDS offers all children the opportunity to explore new ideas and new worlds through television, digital platforms and community-based programs. PBS KIDS provides engaging interactive content supporting literacy, science, math and more for early learners. PBS KIDS also offers mobile apps to help support young children's learning and is available on a variety of mobile devices and on the video app as well as multiple platforms.

A key priority over the last year was our **Family Math** program, which continued to close the achievement gap for young learners from low-income households by equipping parents and caregivers with strategies and resources to facilitate meaningful math experiences at home. By facilitating a positive math experience among both parents and children, our goal was to increase parents' confidence in math. Family Math is comprised of engaging workshops with tangible resources for families to continue learning at home, and a comprehensive collection of original digital and broadcast content.


A virtual **Summer Learning** initiative was also launched to engage families and caregivers with children ages 2–8 years old in meaningful math learning throughout the summer. The summer also allowed for a virtual **Early Learning Partner Convening** focused on “**Reimagining the Role of Parents**” that featured speaker **Dr. Dana Suskind**.




Education community outreach by the numbers:

4,300 
PARENTS + CHILDREN
 received educational materials and resources through family workshops, in-person and virtual outreach events + fairs.


500+
EDUCATORS TRAINED
 on how to use high-quality PBS resources in the classroom.

639 
PARENTS PARTICIPATED IN S.T.E.M.
 programming and received PBS KIDS resources.


1,300
PARENTS PARTICIPATED
 in Family Math programming and received PBS KIDS resources.

30+ **LOCAL PARTNERS**
 worked with PBS SoCal to enhance our collective impact in the community.



Parent Testimonial:

“My confidence level has gone up. I teach them confidently and I’m very positive that going forward, things will get better. I have learned a lot [from the Family Math Parent Academy] and I have worked on myself the past few months. Basically, I’ve learned to be positive. I used to fear math as a child, but now I am positive and I’m confident that I can pull through. We can do it together with my kids. Even when we get to the advanced stage, we can do it together.” —Family Math Mom

Arts & Culture

Southern California's Largest Stage

While PBS continues to bring viewers arts and culture programming, the creative community of Southern California looked to us to reconnect artists with their audiences. With nine all-new, locally produced specials and series, ranging from local music and dance to poetry and visual arts, regional artists and organizations started to recover from the global pandemic and we were able to bring our viewers prominent voices in the arts and culture space.

The **Southland Sessions** series continued to highlight one-off arts and culture specials like “**The Music Center’s 33rd Spotlight Grand Finale**” and “**Kenny Burrell: Jazz Master and Mentor**” in collaboration with some of the most well-known and respected arts organizations in Southern California. While **Variety Studio: Actors on Actors** (Emmys® & Oscars® Editions) saw us partnering with **Variety** to present two new seasons (15th and 16th) of the award-winning series that took viewers inside the biggest Hollywood films and TV shows of the year through candid conversations with today’s most acclaimed actors.

In October, the LA Emmy® award-winning arts and culture series **Artbound** returned for its 12th season with six all-new, long-form documentaries, exploring the mythologies of the American West, a famed ceramicist, groundbreaking opera, Chicano rock n roll, the queer art community’s weekly party “Mustache Mondays” and the Desert X 2021 exhibition.





Environment

Focusing on Solutions

As we've seen in California over this past year, perhaps nothing is a greater threat to our future than our changing climate. Building on beloved series like **NATURE** along with new content like BBC's **Changing Planet** and **The Green Planet**, PBS launched an unprecedented multiyear effort to focus on our changing climate and possible solutions. With local efforts including major donor salons specifically showcasing programming from **NOVA**, we also offered several locally produced and acquired programming options that showcased PBS SoCal, KCET and Link TV's commitment to addressing the global issues that impact the planet.

Key local environmental efforts included the new season of **Earth Focus**, the locally-produced investigative environmental news program, co-produced by the **Thomson Reuters Foundation** and from presenting sponsor **Hasa International**, which examined the social and environmental determinants of health affecting a wide range of populations in the LA area.

Additional highlights included the **Earth Focus Environmental Film Festival**. The only festival of its kind in Los Angeles, returned for a fourth year from April 24–29. The returning festival, from presenting sponsor Edison International, featured both in-person and virtual film screenings and Q&A discussions addressing climate change realities with the goal of confronting global issues that impact all living creatures and natural resources.

With over 20 programs designated as environmental content in April's Earth Month, we examined how people can make a difference, from conservation efforts to economic and technological innovations. Programming included:

- **The Great Thirst: William Mulholland:** Highlighted the man and his creation of modern Los Angeles by illustrating one of engineering's greatest achievements (and disasters) of the 20th century.
- **Off the Beaten Path:** Series explored how unseen forces shape where we live with four episodes that highlighted regional sea animals, the Salton Sea, the flood of 1862 and hidden hot springs.
- **Planet California:** Celebrated our state that is bounded by mountains, deserts and the Pacific Ocean and showcases iconic wild places like Yosemite National Park and Death Valley, as well as Baja California's lesser-known wild beauty.
- **Earth Focus Presents:** A national partnership with Patagonia Films highlighted 11 new films about today's most pressing environmental issues that span from pollution of our waterways to environmental injustices and unsustainable agriculture practices.



News

Leading Source of Trusted Coverage

We provided a wide range of award-winning news coverage from our PBS colleagues including in-depth (and sometimes breaking news) reporting from programs like **PBS NewsHour**, **Frontline**, **BBC News** and other national and international newsrooms.

With all the 2022 breaking developments in the Ukraine, we were reminded of the many options we offer our viewers on the latest breaking news. We programmed over 11 hours of national and international news each day on KCET, PBS SoCal and Link TV. In a world seemingly beset by rising bigotry and extremism, PMGSC has an important mission in providing a wider scope of information, insight and understanding.

In addition to our televised coverage, key news programs are also available within the PBS App, which also offers live streaming of our channels, including the two daily news blocks on KCET on weekdays from 6am–9am and weeknights from 3pm–6:30pm.

Well known to Southern California viewers, **Bonnie Boswell** is the producer, reporter and host of **BONNIE BOSWELL REPORTS**, the feature news series that airs weekly during **PBS NewsHour Weekend** showcasing how Greater Los Angeles has never been more complex as a place of culture, community and contrasts. Boswell chronicles stories that bridge the gaps in stories of people and ideas that bring us together—stories that all

Southern Californians should know. New installments of the weekly series included episodes on confronting childhood trauma, the locally-based Arts for Healing and Justice Network and the Anti-Recidivism Coalition (ARC).

National/Global News

- **PBS SoCal**
- **PBS NewsHour**
- **Washington Week**
- **Firing Line**
- **Frontline**

KCET

- **Newsroom Tokyo**
- **Democracy Now**
- **Amanpour and Company**
- **PBS NewsHour**
- **NHK Newsline (Japan)**
- **DW News**
- **BBC World News America**
- **France 24**
- **BBC World News**

Link TV

- **NHK Newsline**
- **Inside Story**
- **Democracy Now!**
- **DW News**
- **France 24**
- **Al Jazeera English Newshour**



Diversity, Equity & Inclusion

Supporting Progress Towards Equality

We are committed to fostering a workforce and governing board that reflect the richness of diversity found in the communities we serve. We are creating an equitable and inclusive organizational culture that honors the perspectives and experiences of all our employees, Board Members and Community Advisory Board.

Our organization serves over 18 million individuals across a highly diverse Southern California, in terms of culture, race, ethnicity, sexual orientation, age, gender, religion, national origin and education. At its heart, diversity speaks to the range of viewpoints, ideas and creative energy that comes from a variety of individuals. Listening to their successes and struggles gives our organization insight into the programming and outreach that will best serve our market.

From *Black History Month* in February, followed by *Women's History Month* in March, *Asian-American Pacific Islander Month* in May, *LGBTQ+ Pride Month* in June, *Hispanic Heritage Month* in September/October and wrapping up with November's celebration of the culture of indigenous peoples with *Native American Heritage Month*, we acquired and produced a rich selection of titles honoring the diversity of the human experience.

81 nationally-produced programs were designated as DEI content including special episodes of ***Finding Your Roots***, and on-air programming events like **Ken Burns' *Muhammad Ali***, ***The Black Church*** and ***American Masters*** specials "***Waterman—Duke: Ambassador of Aloha***" and "***Rita Moreno: Just a Girl Who Decided to Go for It***."





Locally-produced highlights Included:

Documentaries

- ***Route 66 Women***
- ***LA: A Queer History***
- ***Tending Nature “Indigenous Land Stewardship”***
- ***VOCES: American Exile***
- ***VOCES: Letters to Eloisa***
- ***Broken Bread***
- ***The Migrant Kitchen***
- ***Fine Cut Festival of Films***
- ***Artbound “Con Safos”***
- ***Artbound “Mustache Mondays”***
- ***Lost LA “From Little Tokyo to Crenshaw”***

Specials

- ***The Music Center’s 33rd Annual Spotlight Grand Finale***
- ***36th Annual Imagen Awards***
- ***62nd Annual LA County Holiday Celebration***



Community Engagement:

Advancing an Informed Citizenry

We encouraged our community to explore the world and participate in civic discussion about important societal topics through events and initiatives across the region. In partnership with local arts, culture, community and educational organizations, we crafted virtual and in-person experiences that sparked deep conversations and more opportunities for learning.

Highlights include:

September

We collaborated with regional arts organization **Transformative Arts** on an immersive artist series called “**Ali to LA**” for the broadcast of **Ken Burns’** documentary miniseries **Muhammad Ali** that highlighted the athlete’s influence and explored his support for communities of color around the globe. The month-long series featured a custom wall mural from artist **Enk One**, exclusive talks, workshops and experiences led by six notable artists.



The **Fine Cut Film Festival** Awards ceremony was held to announce the winners of the 22nd annual event. All semi-finalists and finalists were also invited to roundtable discussions sponsored by **Sony Pictures Entertainment** to provide tomorrow’s generation of filmmakers with opportunities to engage and make connections with various entertainment industry executives.





An Instagram Live talk took place with **Sonia Manzano**, the creator of PBS KIDS *Alma's Way*. She talked about how Alma's family can make Southern California families feel seen and confident, based on her own experience as a proud Latina.

October

A co-presentation from **VOCES** and **American Masters: "Lights, Camera, Acciòn"** hosted a local screening event which featured the candid perspectives of Latinx actors, writers, producers, directors and showrunners.

Collaborated with **GLAAD** and **Outfest** for an **Independent Lens** screening of **"Cured"**

Tending the Wild "Seeing Through The Trees" event at the **Burbank Public Library** announcing new curriculum initiative.

November

Timed to *Native American Heritage Month*, an interdisciplinary, STEM curriculum launched on **PBS LearningMedia** that aligns with the series **Tending Nature**. Created in collaboration with the **Autry Museum of the American West**, with consultation from the Yurok and Karuk tribes, the curriculum features resources for middle school grades that align with Next Generation Science Standards for Life/Environmental Sciences.

Organization-created **PBS LearningMedia** activities received 14,778 pageviews from 6,973 users this year.

Timed to Veteran's Day, a virtual **"American Exile"** screening event was held in support of the new **VOCES** season. Co-presented with **Latino Public Broadcasting**, the conversation held by the filmmaker and individuals featured in the film centered around recent policy updates, the future of deportations for veterans and advocating for change.

December

Seven **Local Heroes** nominees and Honorees **Chanchanit (Chancee) Martorell** and **Brandon 'Stix' Salaam-Bailey** as well as PBS Kids Early Learning Champion **Charisse Sims** were feted at the annual Holiday Community Celebration, this time a virtual luncheon attended by Board of Directors, the Executive Management Team and the Community Advisory Board.

January

"Salute to Vienna" Concerts hosted by the Membership team took place at both the **Seegerstrom Arts Center** and the **Walt Disney Concert Hall**.



Community resources were created in support of the second season of the original series **Broken Bread** and were distributed via the websites.

Local vendors featured in **Broken Bread** collaborated with us to create and distribute influencer/press mailings to support the launch of the series.

A Season Two virtual premiere party featured chef **Roy Choi** and his guests chefs **Wolfgang Puck** and **Alice Waters** who cooked live for a 3K+ virtual audience and took viewer questions about the new season of the series showcasing inspiring people who make a difference in their communities through food.

Our social media channels hosted two Instagram lives featuring business and community leaders from **Broken Bread** who spoke on themes raised in the series.

February

Premiere of the new season of **The Migrant Kitchen** at **Neuehouse Hollywood** featuring several chefs participating in the new season.

March

To support the community awareness of the **Artbound “Mustache Mondays”** documentary, we partnered with LA’s largest LGBTQ+ organization **Outfest** to host a local screening during their Fusion Fest event to support the BIPOC filmmaking community.

April

Local winery Angeleno Wine Company helped to usher in a new season of **Lost LA** by hosting an event that offered Host **Nathan Masters** an opportunity to discuss the history of winemaking in our region with historian and city archivist **Michael Holland**.

Sanditon Season 2 Finale Membership screening event and lawn party had close to 100 people attending (many of which were in costume attire ready for the Costume Contest) and took place at the Bel Air Bay Club overlooking the Pacific Ocean featured **MASTERPIECE** socks, pens and totes for giveaways.

The annual **Earth Focus Environmental Film Festival** kicked off with a special Opening Night in-person screening of the documentary film **Zero Gravity** at Pasadena’s Carnegie Observatories followed by a conversation with the filmmaker. A week of virtual film screenings followed by Q&A discussions with the filmmakers included: **Bring Your Own Brigade**, **Inhabitants: An Indigenous Perspective**, **Understory: A Journey Through the Tongass**, and **The Ants and the Grasshopper**.

May

We partnered with the **Japanese American National Museum** to host a **Lost LA “From Little Tokyo to Crenshaw”** screening and panel discussion that featured community leaders from the episode. Following the screening and panel, everyone continued the conversation over dinner and pastries from Roji Bakery.

Partaking in the LA Asian Pacific Film Festival’s screening of the **American Masters** documentary **“Waterman: Duke—Ambassador of Aloha”** about surfing pioneer ‘Duke’ **Kahanamoku**, our Community Advisory Board represented the organization at an event designed to explore Duke’s journey of breaking racial barriers on the mainland.



KCET Cinema Series

In November, the **KCET Cinema Series** resumed to an in-person format at the Aero Theatre in Santa Monica, featuring Hollywood's top talent in a star-studded lineup of films with post-screening Q&As. "**King Richard**," "**Belfast**," and "**The Power of the Dog**." Virtual editions of the series took place in July–October of 2021 and also in December–February of 2022, while another round of in-person screenings ran March through April.

Student Reporting Labs

We continued our support of **PBS NewsHour's Student Reporting Labs** (SRL) program, matching station staff as mentors in five high school journalism classrooms: Northview High School in Covina, Etiwanda High School in Rancho Cucamonga, Canyon High School in Santa Clarita, Don Antonio Lugo High School in Chino and Daniel Pearl Magnet High School in Los Angeles. As part of SRL's efforts, we organized a reporter roundtable highlighting community-centered journalism and an intro to video production for news as part of CSUN's 29th Annual High School Journalism Day.

Community Advisory Board

Our Community Advisory Board (CAB) currently made up of 26 individuals plays an integral part in the planning and implementation of many outreach programs including the **Local Heroes** initiative which recognizes the accomplishments of those who are dedicated to making a difference in the community: recognizing activists, educators, community leaders and visionaries doing critical work that often goes unrecognized in the Southern California region. Subcommittees created at the August retreat in 2021–2022 included the Social Issues, Social Media, New Membership and Local Heroes committees.

Intern Program

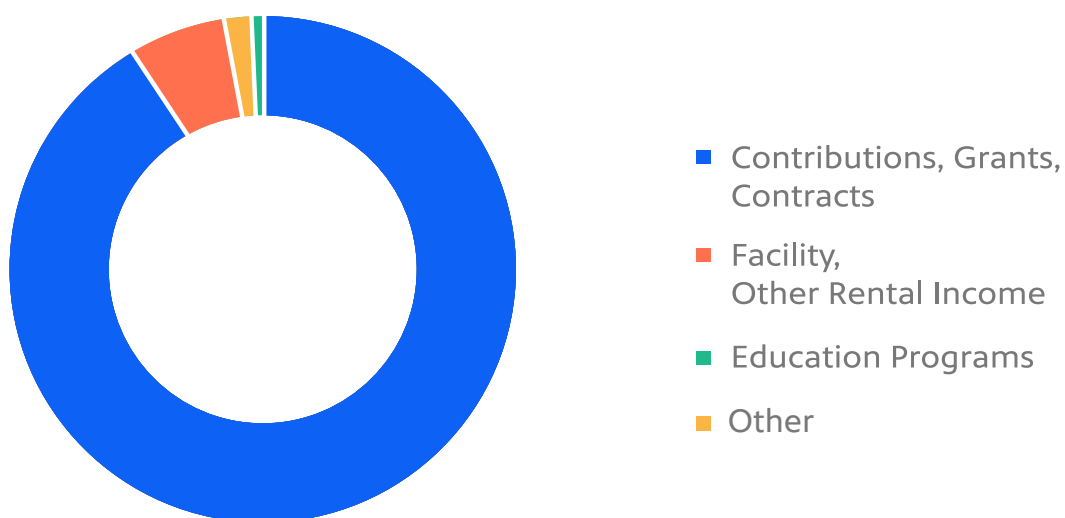
As part of our commitment to building pathways into the creative economy for underrepresented communities, we launched a paid internship program in June 2022. The first cohort include eight interns who gained valuable skills through work in their departments. The program also featured wrap-around opportunities that provided multiple touchpoints for the interns to learn about our organization and build community with their peers and public media colleagues.

Financials

Building a Vibrant and Strong Institution

REVENUE* PERCENTAGES

for the year ended JUNE 30, 2022



SUPPORT and REVENUE (For the Year Ended June 30, 2022)

	\$M's
Contributions, Grants and Contracts	\$48.8 M
Facility and Other Rental Income	\$3.2 M
Education Programs	\$0.4 M
Other	\$0.9 M
Total Revenues	\$53.25 M



Acknowledgements

Strengthening the Civic Fabric of Southern California

We are grateful for all who support our mission to use the power of media for public good. These include our members, individual donors, institutional funders, private and corporate foundations, government agencies, those who leave legacy gifts, corporate supporters as well as the broader community.

This support is critical for maintaining the general operations of PMGSC's three content channels—KCET, PBS SoCal, and Link TV—and creating award-winning, original programs. Funding also helps us to serve thousands of families across our region with educational initiatives as well as community outreach programs and events. We are so very grateful to our over 155,000 members, donors and funders.

Closing

To Better Serve Our Region

We are excited for what we can build in the future, together, in the years ahead. Thank you for your continued support as we develop this innovative west coast flagship public media organization that serves all of Southern California—and beyond.

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