



Social Media Toolkit

Nicknamed “Architect to the Stars,” Paul Revere Williams was among the most successful architects of his time, yet as an African American, he wasn’t always welcome in the buildings he designed. His talent, fortitude and even his charm propelled him to design iconic buildings and homes across the United States, in spite of personal tragedy and racial prejudice.

Social Assets

Source Video Download

<http://bit.ly/HollywoodsArchitect>

Facebook Cross-posting

If you’re not yet a cross-post partner with PBS SoCal, please contact Maribel Padilla (mpadilla@pbssocal.org) so we can add you.

Pictures

<http://bit.ly/HollywoodsArchitectPhotos>

Hashtags & Handles

#HollywoodsArchitectPBS

PBS SoCal

Facebook, Twitter and Instagram: @PBSSoCal

Hollywood’s Architect: The Paul R. Williams Story

Facebook: [Paul R. Williams Fan Page](#)

Twitter: @PRWDOC

Suggested Social Copy

Facebook/Instagram

Paul Revere Williams had a teacher who told him that—as a Black man—he could not be an architect. Through talent and fortitude Williams became one of the most successful architects of his time. Tune in or stream Hollywood’s Architect at [TUNE IN] to learn his story.

When Paul Revere Williams became a certified architect in 1921 he was the first African American architect west of the Mississippi. He built homes in Los Angeles neighborhoods that didn’t allow Black residents. Explore Williams’ impact in Hollywood’s Architect. Tune in or stream [TUNE IN].

Dr. Lonnie Bunch of the Smithsonian Institution says Paul Revere Williams was “one of the most gifted architects of the 20th century.” Yet many may not recognize his name. Williams was one of only a few African American architects working in the 1920s and ‘30s. Hollywood’s Architect is his story. Tune in or stream [TUNE IN].

Twitter

Paul Revere Williams had a teacher who told him that —as a Black man—he could not be an architect. Through talent and fortitude, Williams became one of the most successful architects of his time. Tune in or stream #HollywoodsArchitectPBS [TUNE IN]

Fun Fact: It’s architect Paul Revere Williams’ handwriting that’s visible on the side of @BevHillsHotel. Learn more about Williams and his impact on both architecture and Los Angeles on #HollywoodsArchitectPBS. [TUNE IN]

#DidYouKnow ... Architect Paul Revere Williams designed @StJude Hospital at no cost for his friend, actor Danny Thomas. Learn more about Williams’ legacy on #HollywoodsArchitectPBS. [TUNE IN]